

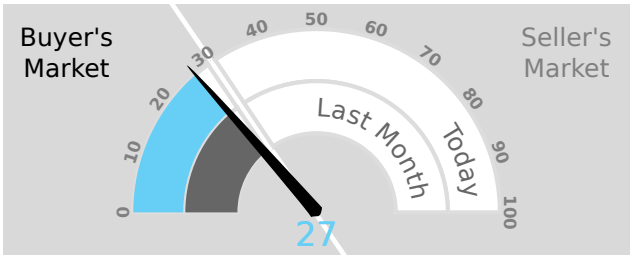


SANTA ROSA BEACH, FL 32459  
Single-Family Homes

This week the median list price for Santa Rosa Beach, FL 32459 is \$1,629,000 with the market action index hovering around 27. This is less than last month's market action index of 28. Inventory has increased to 645.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Buyer's Advantage

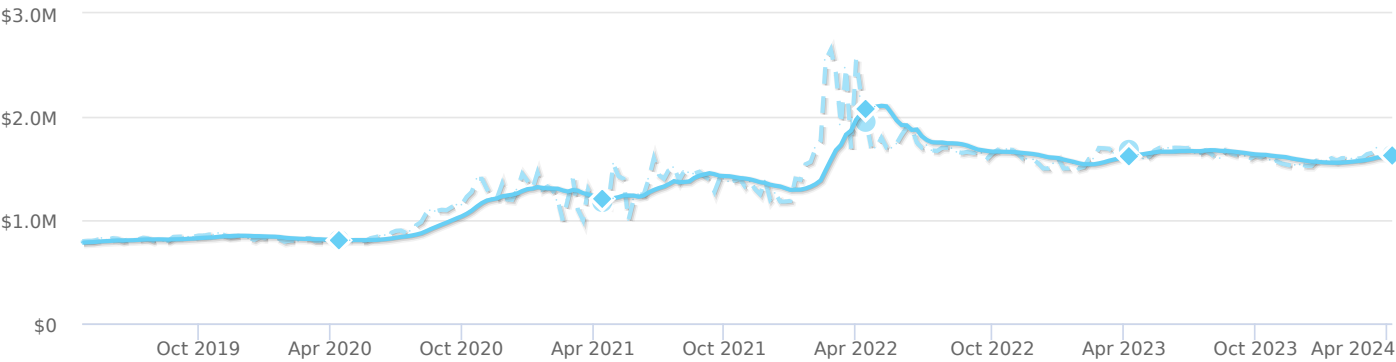
The market has shown some evidence of slowing recently. Both prices and inventory levels are relatively unchanged in recent weeks. Watch the Market Action Index for changes as it can be a leading indicator for price changes.

REAL-TIME MARKET PROFILE

Median List Price	\$1,629,000
Median Price of New Listings	\$1,495,000
Per Square Foot	\$673
Average Days on Market	128
Median Days on Market	77
Price Decreased	42%
Price Increased	2%
Relisted	10%
Inventory	645
Median Rent	\$3,500
Market Action	27

Slight Buyer's Advantage

MEDIAN LIST PRICE



7-Day Average 90-Day Average

MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$4,740,000	4,433	8,000 - 10,000 sqft	5	5.5	5	9	5	105
\$2,150,000	2,755	6,500 - 8,000 sqft	4	4	11	8	4	70
\$1,299,000	2,224	4,500 - 6,500 sqft	4	3.5	8	12	6	119
\$639,000	1,848	4,500 - 6,500 sqft	3	2.5	9	14	10	56