



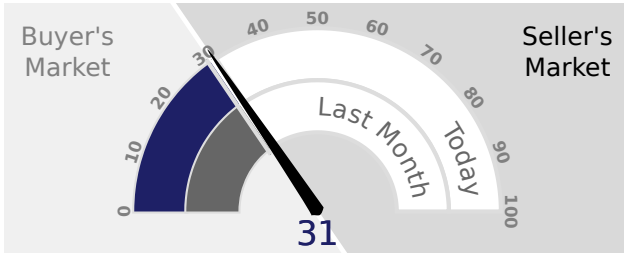
PARADISE VALLEY, AZ 85253

Single-Family Homes

This week the median list price for Paradise Valley, AZ 85253 is \$5,995,000 with the market action index hovering around 31. This is an increase over last month's market action index of 30. Inventory has decreased to 178.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.



Slight Seller's Advantage

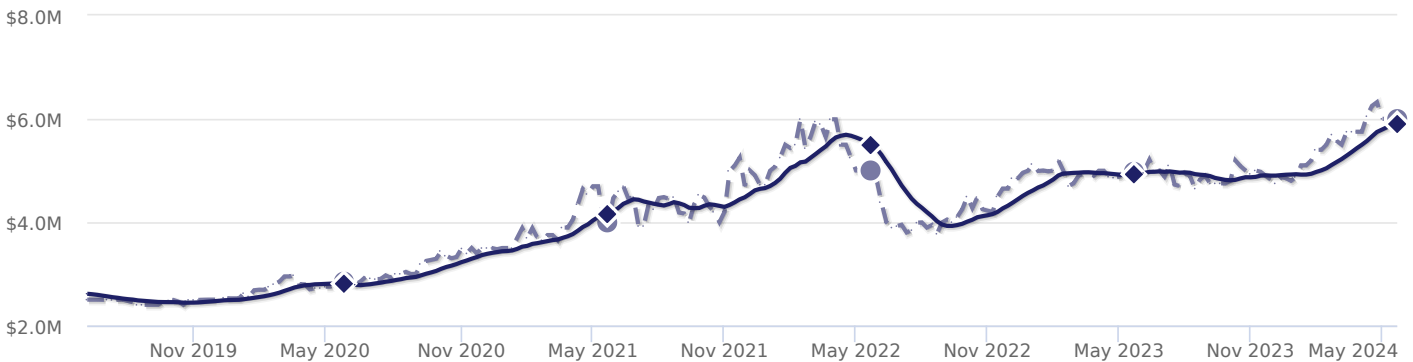
Home sales continue to outstrip supply and the Market Action Index has been moving higher for several weeks. This is a Seller's market so watch for upward pricing pressure in the near future if the trend continues.

REAL-TIME MARKET PROFILE

Median List Price	\$5,995,000
Median Price of New Listings	\$4,500,000
Per Square Foot	\$971
Average Days on Market	137
Median Days on Market	91
Price Decreased	34%
Price Increased	2%
Relisted	3%
Inventory	178
Median Rent	\$15,000
Market Action	31

Slight Seller's Advantage

MEDIAN LIST PRICE



— 7-Day Average — 90-Day Average

MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$12,124,944	7,998	1 - 2.5 acres	5	7	0	1	3	101
\$7,325,000	7,125	1 - 2.5 acres	5	6	18	2	3	70
\$4,850,000	6,248	1 - 2.5 acres	5	5	31	4	4	98
\$3,075,000	3,718	0.5 - 1 acre	4	4	46	6	4	84