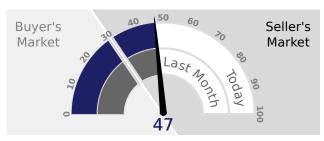
Great American

PHOENIX, AZSingle-Family Homes

This week the median list price for Phoenix, AZ is \$599,250 with the market action index hovering around 47. This is less than last month's market action index of 48. Inventory has increased to 1,806.

MARKET ACTION INDEX

This answers "How's the Market?" by comparing rate of sales versus inventory.

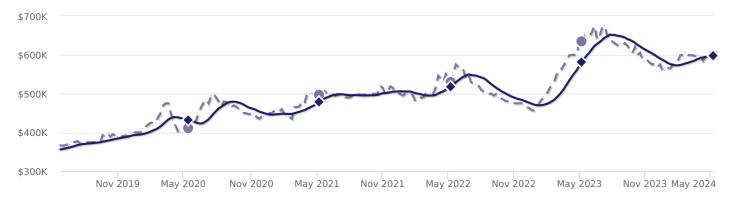


Strong Seller's Market

In the last few weeks the market has achieved a relative stasis point in terms of sales to inventory. However, inventory is sufficiently low to keep us in the Seller's Market zone so watch changes in the MAI. If the market heats up, prices are likely to resume an upward climb.



MEDIAN LIST PRICE



7-Day Average
90-Day Average

MARKET SEGMENTS

Each segment below represents approximately 25% of the market ordered by price.

Median Price	Sq. Ft.	Lot Size	Beds	Bath	Age	New	Absorbed	DOM
\$1,350,000	3,222	0.25 - 0.5 acre	4	4	21	56	56	49
\$725,000	2,262	6,500 - 8,000 sqft	4	3	32	67	58	35
\$509,000	1,800	6,500 - 8,000 sqft	3	2	41	72	82	35
\$379,500	1,379	6,500 - 8,000 sqft	3	2	53	119	94	28